

## BENEFIT FOR USERS

- **Students & teachers:** an open license to universities will allow the free access to all the educational contents;
- **Entrepreneurs/startups:** contents and data will be made available to develop entrepreneurship and help young people to overcome their concerns about starting a company in the food sector;
- **SMEs/industrials:** as lifelong learning is one of our aims within the FOODLAB project, industrials will be able to access to most of the content developed through licensing or paying services.

<http://foodlab.eu.com/>  
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EUROPEAN **FOODBUSINESS TRANSFER LABORATORY**  
FOR STIMULATING ENTREPRENEURIAL SKILLS,  
FOR **FOSTERING INNOVATION** AND FOR **BUSINESS**  
**CREATION** IN THE FOOD SECTOR

### PARTNERS



 Co-funded by the  
Erasmus+ Programme  
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# FOODLAB

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## WHAT IS FOODLAB

This project will develop a project-based learning approach and an entrepreneurial spirit in students, foster interactions between stakeholders in Food and Drink (referred to from here on as Food) innovation and guide the development of innovative projects.

The FOODLAB project will enable the setting up of a European Foodbusiness Transfer Laboratory supported by a shared web-platform centralizing ad hoc learning and training contents/tools/guidelines to create/help future entrepreneurs, with dedicated modules to promote interactions with food companies, technical centers or business angels (Innofood database and forum).

The scope of dissemination in this project is wide-reaching considering the implication of national Food federations and the support of the European Technology Platform Food for Life.

Main benefits for European society are: creation of durable bridges between academia and food business stakeholders, development of entrepreneurial skills through guided self-learning, increasing student employability by SMEs, and improvement of innovation transfer to business in a sector in search of competitiveness enhancement.



YOUNG ENTREPRENEURS



HEIs



EU-FOODLAB WEB PLATFORM

INNOVATIVE IDEAS



## INDUSTRIAL NEEDS CENTRALISATION & NETWORKING

A determinant bridge between companies and universities! Identification and centralisation of current innovation needs in food companies and establishment of contact between interested companies and students of ECOTROPHELIA network.

## FOODBUSINESS NETWORK DATABASE

A collection of food industry association data, technology park data, existing food clusters, profile of companies interested in the food innovation, keywords, topics, projects and food innovation developed, including all ECOTROPHELIA products made since the start of the competition will be implemented and published on the project web platform.

A mapping of competences, needs, previous and ongoing innovating projects in order to facilitate contacts between actors in HEI, industry and broader socio-economic actors.

## EUROPEAN FOODBUSINESS TRANSFER LABORATORY

To increase the added value of the HEI dedicated to food innovation and of companies which will be created or which will make use of students' results. A virtual laboratory that will provide support and knowledge for the student projects in order to help them to market their products and will provide an information source on innovative projects for the investors and companies from the food sector.



FOOD & DRINK ENTERPRISES