

ProAgria

FINLAND

”Let's Succeed Together”

www.proagria.fi



ProAgria in a nutshell

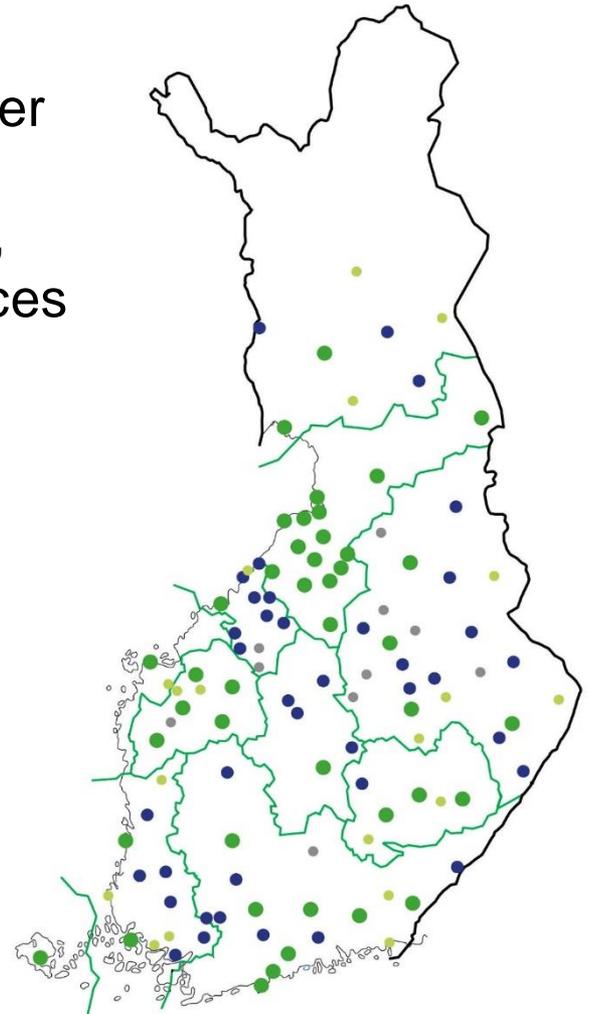
- Provides farm-and-agriculture entrepreneurs with services to enhance competitiveness in Finland and abroad
 - Development services for farms and rural businesses, SME's
 - Services for new businesses
- ProAgria Group has services additionally in animal breeding, artificial semination and IT
- Organisations are owned by members
- A large body of members

”over 220 years for the countryside”



ProAgria Centres

- 9 regional Finnish ProAgria Centres offer their members
 - Leadership-, planning-, monitoring-, development- and consulting services
- The services focus on developing rural and agricultural businesses
- The largest quality and environment educator and rural development organisation
- Turnover of 50 million euros
- 107 000 members
- 650 Employees



In numbers

Customer base

85 % of all farms in Finland

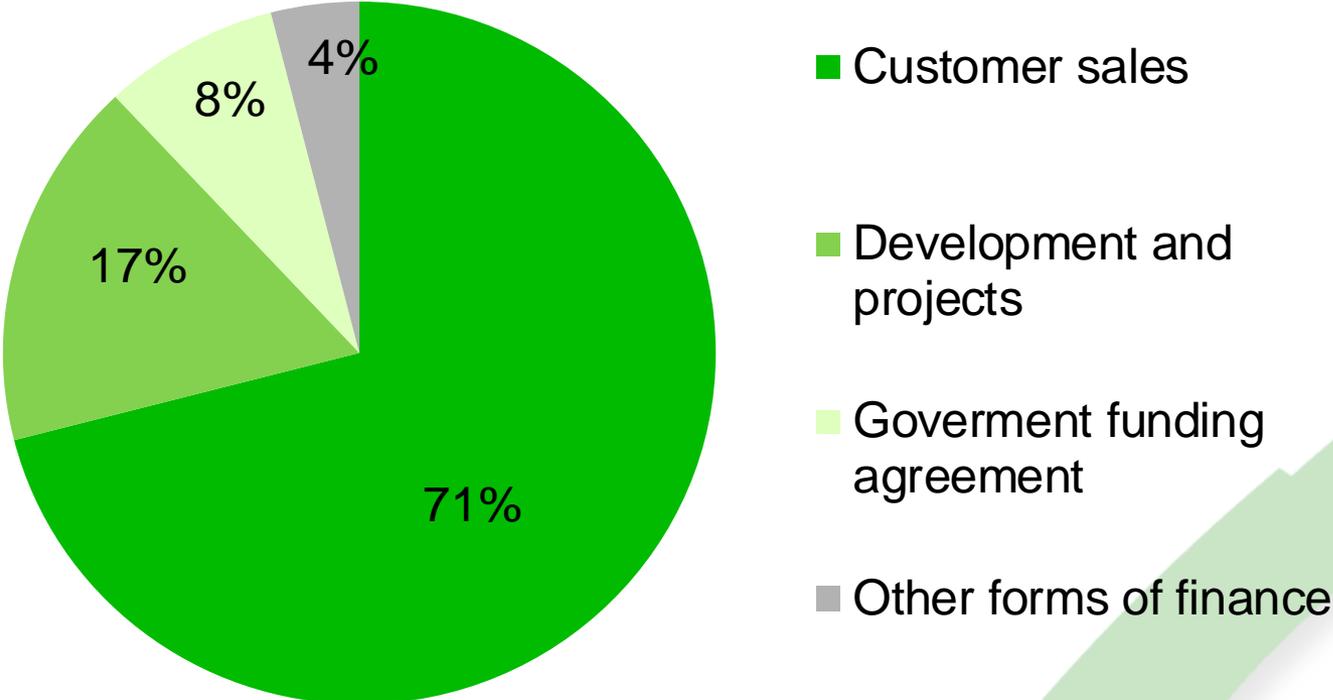
Turnover

50 million euros

Staff

650

ProAgria Centres' revenue streams



What's our offer?

Tailored services for

- Dairy-, beefcattle- and sheep entrepreneurs
- Crop-, vegetable-, pig- and poultry entrepreneurs
- Strategy, HR, Business and accounting services

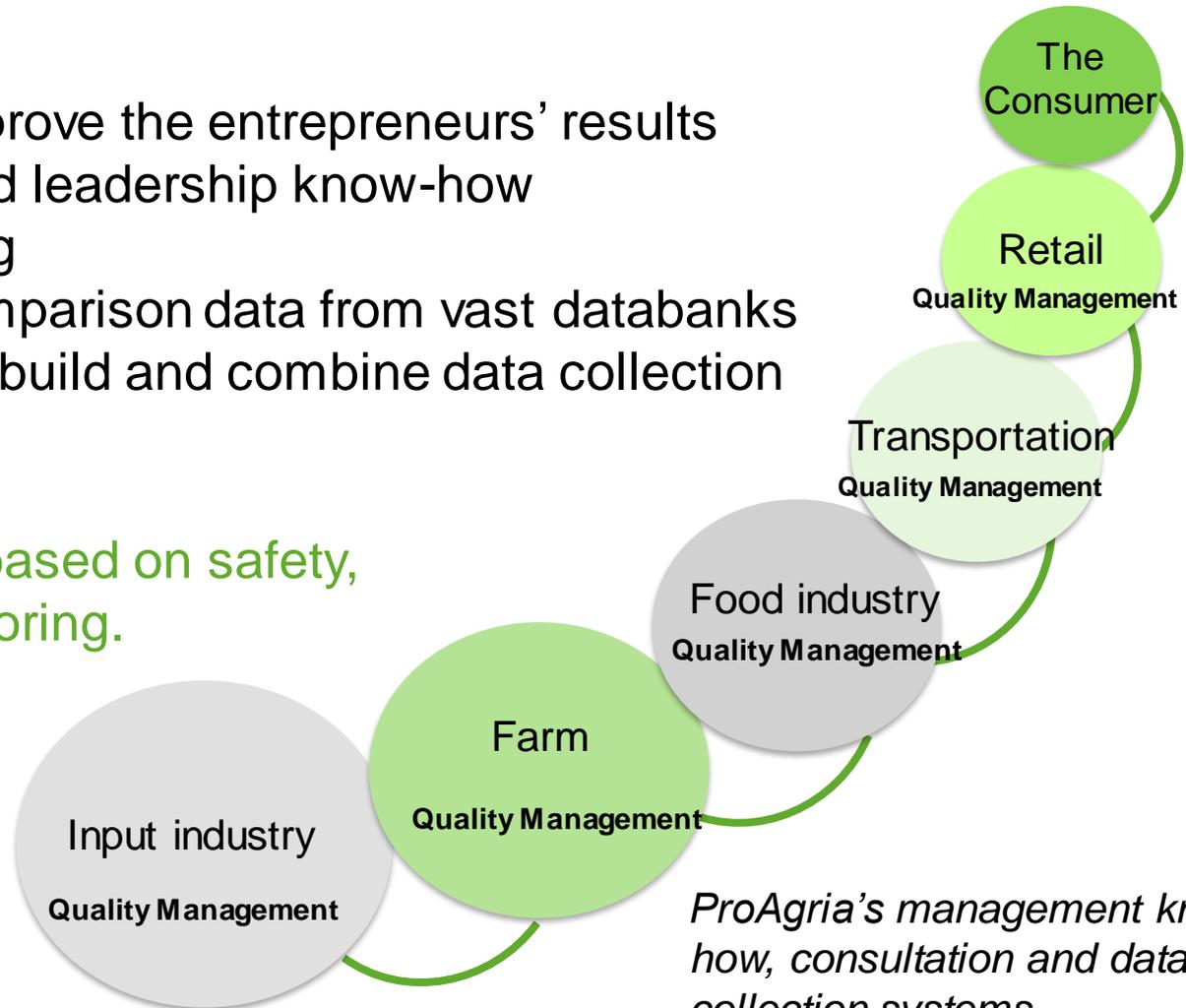


From the farm to the consumer: an unbreakable and invisible food chain

ProAgria offers

- services that improve the entrepreneurs' results
- management and leadership know-how
- quality consulting
- analysis and comparison data from vast databanks
- the possibility to build and combine data collection systems

Quality production based on safety,
reliability and monitoring.



ProAgria's management know-how, consultation and data collection systems

In FIELDS with You:



Tuija Huhtamäki
Senior Specialist for
cattle feeding and
Manager for the
ProAgria Training
Department (advisors)



Danuta Jaakkola
Senior Specialist for
HRD



Martina Candolin
Senior Specialist for
e-Business
development.



Sari Peltonen
Senior Specialist for
Climate Smart
Agriculture and Crop
business



Jaana Kiljunen
Senior Specialist for
LEAN and Manager fo
the ProAgria Training
Department (farmers)



Karoliina Aalto
Specialist for Crop
business and the
environment