

Wageningen University and Research Centre

Business Management & Organisation

2020, Jacques Trienekens



The Netherlands

With € 47 bln the 2nd exporter
of agrifood products in the
world

700,000 jobs in agriculture



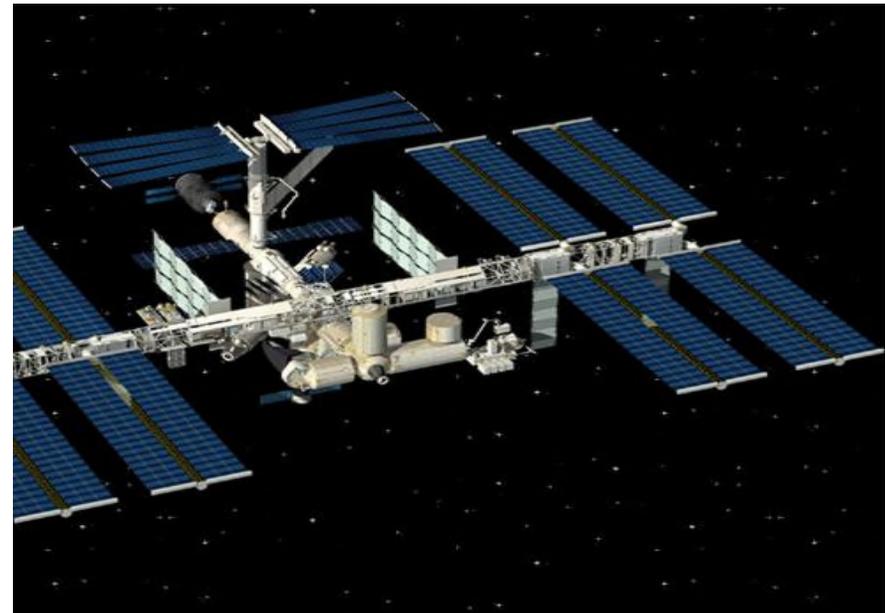
Wageningen University in the Centre of the Food Valley

15,000 scientists

20 research institutes

1440 food related companies

70 science companies



Wageningen University and Research Centre

Mission

To explore the potential of nature to improve the quality of life

Ambition

To become the most important University in the domain of healthy food and the living environment



Wageningen UR domains

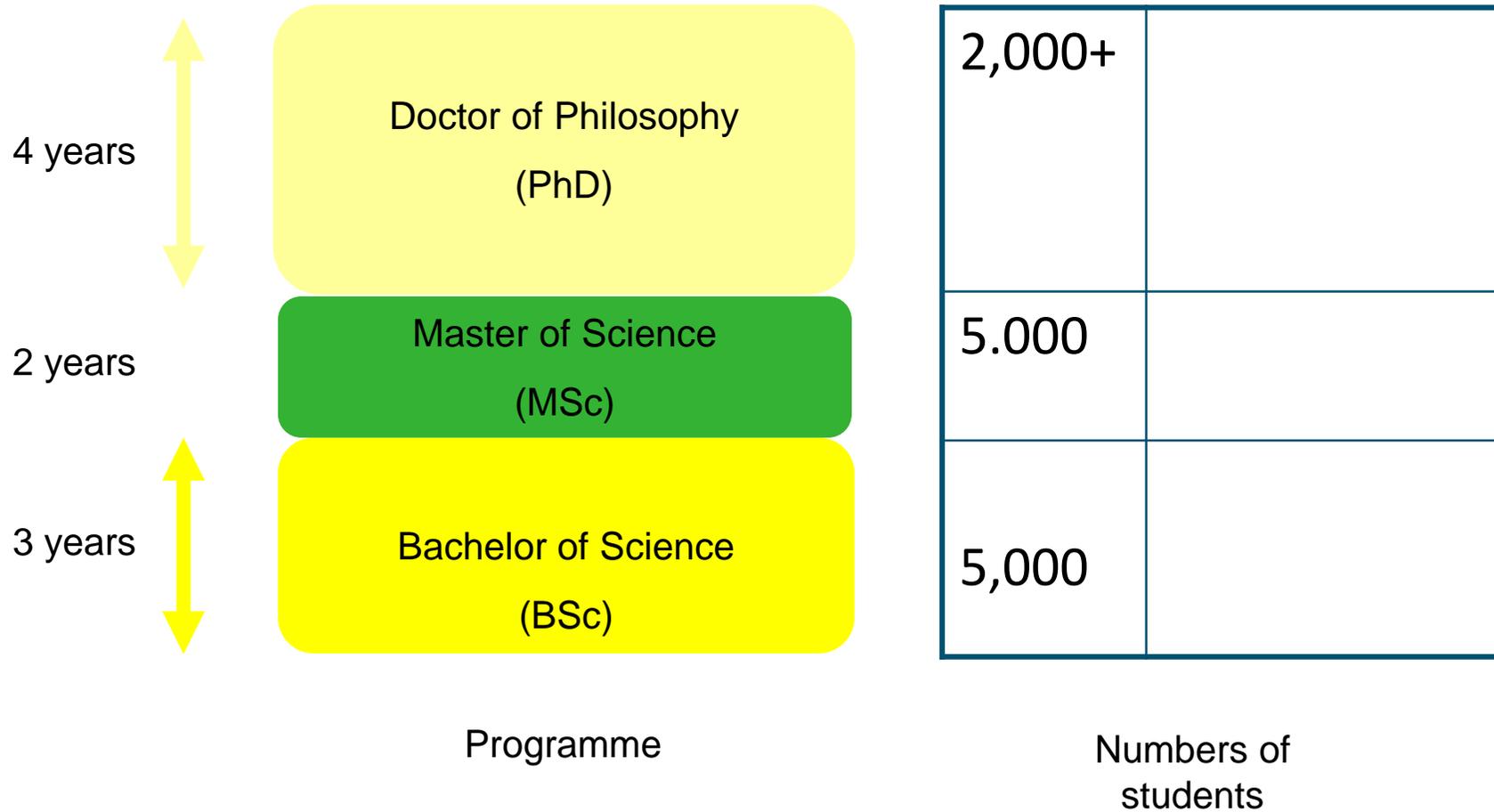
Biodiversity and sustainability
of agrifood production and supply

Health aspects of food and the
living environment

Food safety and poverty,
particularly in developing
countries



Wageningen University Education



Wageningen University Education

- 18 Bachelor of Science Programs
 - Dutch students
- 28 Master of Science Programs
 - 50 % international students
- PhD Programs
 - 45 % international students

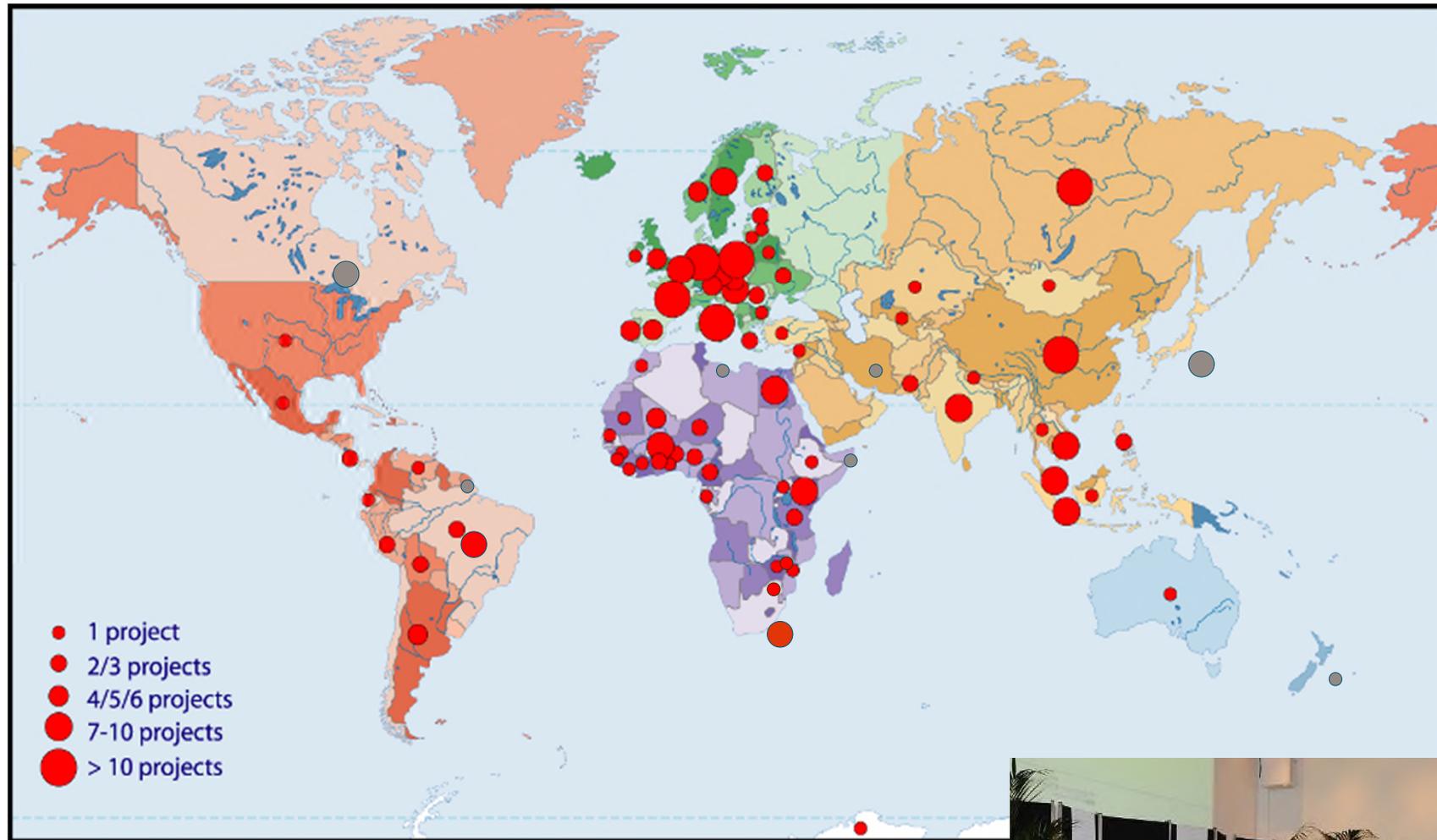


Wageningen UR Organisation

- Two pillars:
 - DLO: Nine Specialised Research Institutes
 - Wageningen University
- Extensive international network



Wageningen UR Internationalisation



Business Management & Organisation group

Staff Composition (fte)

Professors	2.0
Associate and assistant professors	8
PhD students	25
Administrative support staff	1.5
Total staff	37 fte



Research Cooperation

■ Universities

- Guelph University, University of Ghent, University Bonn, University of Turin, University of Naples, University of Missouri , University of Michigan, Nanjing Agricultural University, Pretoria University and the University of Sao Paulo (USP, Brazil),

■ Companies

- Unilever, Nutreco, Vion, Friesland-Campina, FloraHolland, RABO and ABN AMRO

■ Industrial and cluster organisations

- IFAMA, Food Valley

Research and Education

- Focus
 - Understanding the rapidly developing international chains and networks, with a special focus on governance, sustainability and innovation
- Education
 - About 60 MSc students per year
- Research, two mutually reinforcing research lines:
 - Innovation, entrepreneurship and sustainability in chains and networks
 - The governance of international chains and networks

Thank you

